

the name of our  
publishing activity  
is AND

# Working in the edges

Make your own book  
A short evening course led by AND  
February - April 2013

This short evening course explores histories, concepts and methods of print-on-demand. We will test the mechanics of the automated process and develop a direct response to the limits of the medium by intervening and disrupting it. You will produce your own book through one of the POD services available. The resulting books can be distributed via AND Public or find another experimental form of distribution.

Course fee £120

Sessions run from 7-9 pm

Dates Mon 4 Feb, 11 Feb, 18 Feb, 4 March, 18 March, 8 April

To book a place please contact: [eve@theshowroom.org](mailto:eve@theshowroom.org)

The Showroom, 63 Penfold Street, London NW8 8PQ

[www.theshowroom.org](http://www.theshowroom.org)

**THE  
SHOW  
ROOM**

Session 1:

**What is print-on-demand? In this session we will explore how technologies influence the way we publish, what we publish and how we disseminate. Part one:** Looking at examples we will discuss current changes and hybrids of print and online publishing. **Part two:** Introduction, format of the workshop, expectations & ideas

Session 2:

**History and ethos of independent publishing starting from early conceptual publications in the 60s and 70s. Part one:** The invention of the photocopier as a point in history, where the reader becomes the editor and publisher. Experimenting with POD as a starting point to develop your own publication. **Part two:** Discussing first project ideas of the participants

Session 3:

**In circulation - Publishing means to make public. Who is the public?**

**Part one:** Modes of circulation, including mainstream distribution, intervening into existing circuits or appropriating existing publication formats (The Yes Men, Cildo Merelles) as well as subversive or secretive networks (Samizdat) or personal encounters. Collaboration, networks and discursive practices as a way to distribute. (Can Altay's 'The Partner's Gazette', Bert Brecht's 'Lehrstücke'). **Part two:** Discussing forms of circulation for the workshop's outcomes.

Sessions 4 and 5:

**Improving automated printing processes by human intervention.** By now you will have sent off the first version of your artwork to an online printing service and have received the proof copy. In one-to-one or group conversations we will develop and experiment with ideas to customize or intervene into the automated production process. (adding inserts, modifying cover, adding dust wrapper, overprinting, cutting-out, cropping).

Session 6:

**launch of the outcome.** As culmination of the workshop we will launch the outcomes through readings, performance, film screenings, discussion or hybrids of these.